

Privacy Policy 2026

This privacy policy applies to all visitors and participants of the websites of **Connecting & Entertainment B.V.**

1. Your Information and Definitions

By filling in my account details, I acknowledge that my personal data will be stored and processed in accordance with this Privacy Statement.

Definitions:

- **Registration:** The act by which a visitor actively and consciously creates an account.
- **Account:** A registration on the website, allowing visitors to come into contact with profiles.
- **GDPR:** The General Data Protection Regulation, including the national implementation law.
- **Visitor:** A natural person who registers on the website.
- **Member Database:** The database in which all member data is stored. A member has a personal account and logs in using a unique combination of username and password.
- **Personal Data:** Any data relating to an identified or identifiable natural person, as defined in the GDPR.
- **Privacy Statement:** This notice to the visitor regarding the processing of their personal data, specifying what data is processed, for what purpose, what happens to it, and with whom it is shared.
- **Profile:** A description placed by a visitor on the website, including personal data, a profile photo, and chat history.
- **Connecting & Entertainment B.V.:** The controller responsible for the website.
- **Website:** The websites connected to the central domain, including all underlying pages.

The Website stores and processes all information you provide, including your account data, messages, images, user-generated content, location data, payment data, and automatically generated information. Below, we explain the basis and methods of such processing.

2. Your Account

To use the Member Database, you must create an account. When creating an account, you are asked to provide certain personal details (such as username and gender).

You must also provide a valid email address and password. You may freely add information such as your age, date of birth, place of residence, and preferences. This helps the Website tailor its services to you and connect you with profiles that match your interests. By providing this information, you expressly authorize us to process such specific personal data.

Your information may be shared with the following categories of recipients:

- **Data Controller:** info@secret-date.uk
- **Developers and administrators** of the platform
- **Entities acting as processors**, some of which may operate from countries without an equivalent level of data protection; however, binding agreements and codes of conduct are in place to ensure compliance with similar standards.
- **Moderators and staff** responsible for reviewing inappropriate content.

3. Your Email Address

Your email address is used to confirm and activate your account and to contact you when necessary.

You can choose your own username, as long as it is not already in use by another user.

We may also use your email address to send you notifications, relevant suggestions, or promotional emails regarding the Website. You will always have the option to unsubscribe.

4. Use by Third Parties

If you provide personal data to this Website, it will not be shared with third parties except as clearly described in this Privacy Policy.

We may share your information with third parties if you have given explicit consent, or when it is necessary for the operation of the Website. This includes automatically collected data such as your IP address, MAC address, browser type, and software or hardware used.

This data is shared with **Google Analytics**, a third-party service provider that ensures the proper functioning of our platform.

We may also disclose your data if required by law, by court order, or when we believe it is necessary to protect our rights.

5. Your Payment Details

If you wish to make full use of the Member Database, purchases may be required. For these purchases, we need your telephone number or payment details (Visa Mastercard & Maestro Credit Card). These data are used solely for processing payments.

When paying via bank transfer, you are redirected to your bank's website and then returned to the Website after the payment is completed.

6. Automatically Generated Information

To ensure the optimal functioning and security of the Website, we automatically collect certain information while you use it. This includes:

- The type of device you use
- Your device's IP address
- The operating system you use
- The browser software you use
- The pages you visit
- The internet service provider you use

7. Your Rights as a Website User

You have the right to withdraw your consent at any time, if applicable.

Within your account, you can limit or stop receiving messages or close your account altogether. Once closed, your data will be deleted within **12 months**. If you wish your data to be deleted immediately, we will comply with your request.

You also have the right to access and correct your data, to restrict certain processing activities, or to object to them. Furthermore, you may request the transfer of your personal data to another platform.

You can usually perform these actions through your own account. If this is not possible, you can contact our **helpdesk** for assistance.

When you submit a question or request via the Website, a staff member will respond. You may be asked to provide:

- Email address
- Subject of your message
- Description of your question/message
- Optional attachments

If you have a complaint about how we process your data, you can submit it to the **Information Commissioner's Office**: <https://ico.org.uk/>

8. Legal Basis for Data Processing

By entering your personal data on our Website, you make it public and agree to the general terms and conditions, thereby giving explicit consent for us to process it.

Sensitive information (such as race, religion, sexual life, political opinions, health, trade union membership, and criminal behavior) is only processed with your explicit consent.

These personal data are either voluntarily provided by you to improve your experience on the Website, or necessary for us to provide our services according to our legitimate interests and terms of service.

9. Categories of Personal Data

There are three categories of personal data, each with its own legal basis and processing purpose: **necessary**, **voluntary**, and **special personal data**.

Necessary Data

Required for the Website's operation and services; processed under legitimate interest and contractual necessity.

Includes:

- Email address
- IP address
- Account name
- Password
- Payment data
- Necessary cookies

Used for:

- Enabling use of the Website (account creation, communication, messaging)
- Processing payments
- Sending messages
- Responding to questions, feedback, and notifications

Voluntary Data

Not strictly required but improves user experience and personalization; processed under legitimate interest and consent.

Includes:

- Account information
- Photos
- Messages
- Preferences
- Non-essential cookies

Used for:

- Optimizing service delivery and profile matching
- Creating user profiles
- Personalizing offers and interface
- Producing anonymized statistics and research
- Moderating, securing, and improving the Website
- Sharing anonymized information where legally permitted or consented

Special Personal Data

Sensitive information (race, religion, sexual orientation, etc.) processed only with explicit consent.

Includes:

- Sexual preferences
- Photos, messages, or hobbies containing sensitive information

Used for:

- Improving profile suggestions
- Personalizing Website experience
- Creating better matches for entertainment and communication purposes

Protective Measures:

- Opt-out options
- Encryption of data
- Passwords stored in unreadable form

10. Security

To prevent unauthorized access, we have implemented appropriate security measures to protect and safeguard the information you provide.

A **contact person for data protection matters** can be contacted via our online contact form: <https://www.secret-date.uk/contact>